#### Yearly Market Detail - 2013 Single Family Homes Sarasota County





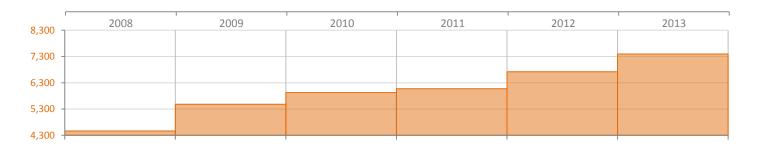
Summary Statistics	2013	2012	Percent Change Year-over-Year
Closed Sales	7,394	6,719	10.0%
Paid in Cash	4,111	3,848	6.8%
New Pending Sales	7,503	7,062	6.2%
New Listings	10,087	9,063	11.3%
Median Sale Price	\$184,900	\$155,000	19.3%
Average Sale Price	\$281,056	\$258,493	8.7%
Median Days on Market	45	49	-8.2%
Average Percent of Original List Price Received	93.5%	90.9%	2.9%
Inventory (Active Listings)	2,973	2,647	12.3%
Months Supply of Inventory	4.8	4.7	2.1%

#### **Closed Sales**

The number of sales transactions which closed during the year

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Year	Closed Sales	Percent Change Year-over-Year
2013	7,394	10.0%
2012	6,719	10.6%
2011	6,074	2.4%
2010	5,930	8.2%
2009	5,481	22.7%
2008	4,467	N/A

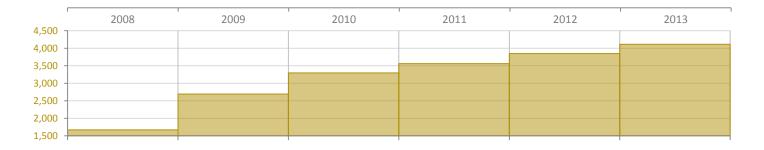


## Cash Sales

The number of Closed Sales during the year in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Year	Cash Sales	Percent Change Year-over-Year
2013	4,111	6.8%
2012	3,848	8.1%
2011	3,561	8.1%
2010	3,294	22.2%
2009	2,695	61.5%
2008	1,669	N/A



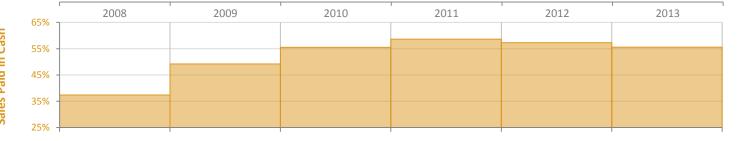
## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the year which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Year	Sales Paid in Cash	Year-over-Year
2013	55.6%	-2.9%
2012	57.3%	-2.3%
2011	58.6%	5.5%
2010	55.5%	13.0%
2009	49.2%	31.6%
2008	37.4%	N/A

Pct. of Closed





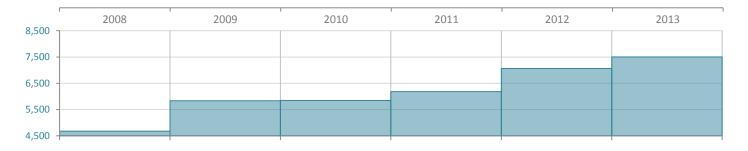
Percent Change

# **New Pending Sales**

The number of property listings that went from "Active" to "Pending" status during the year

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Year	New Pending Sales	Percent Change Year-over-Year
2013	7,503	6.2%
2012	7,062	14.2%
2011	6,183	5.7%
2010	5,848	0.3%
2009	5,833	24.7%
2008	4,677	N/A



## **New Listings**

The number of properties put onto the market during the year

**Economists' note**: In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a *lagging* indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

Year	New Listings	Year-over-Year
2013	10,087	11.3%
2012	9,063	3.5%
2011	8,753	-12.5%
2010	10,004	3.9%
2009	9,625	-27.2%
2008	13,221	N/A



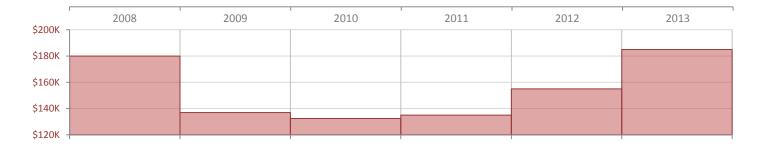


#### Median Sale Price

The median sale price reported for the year (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area.

Year	Median Sale Price	Percent Change Year-over-Year
2013	\$184,900	19.3%
2012	\$155,000	14.8%
2011	\$135,000	1.9%
2010	\$132,500	-3.3%
2009	\$137,000	-23.9%
2008	\$180,000	N/A



#### Average Sale Price

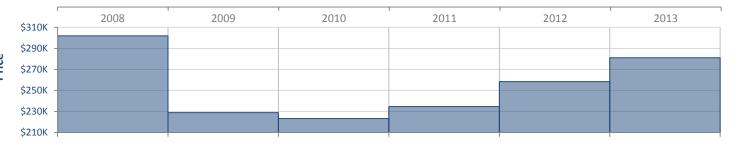
The average sale price reported for the year (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: As noted above, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Average Sale Price	Year-over-Year
\$281,056	8.7%
\$258,493	10.1%
\$234,769	5.2%
\$223,221	-2.5%
\$228,854	-24.2%
\$301,927	N/A
	\$281,056 \$258,493 \$234,769 \$223,221 \$228,854



**Median Sale Price** 



#### Yearly Market Detail - 2013 Single Family Homes Sarasota County



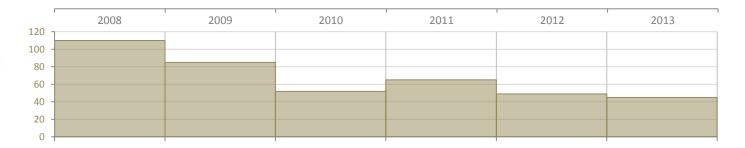
## Median Days on Market

The median number of days that properties sold during the year were on the market

**Economists' note**: Median Days on Market is the amount of time the "middle" property selling this year was on the market. That is, 50% of homes selling this year took *less* time to sell, and 50% of homes took *more* time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Year	Median Days on Market	Percent Change Year-over-Year
2013	45	-8.2%
2012	49	-24.6%
2011	65	25.0%
2010	52	-38.8%
2009	85	-22.7%
2008	110	N/A

Median Days on Market



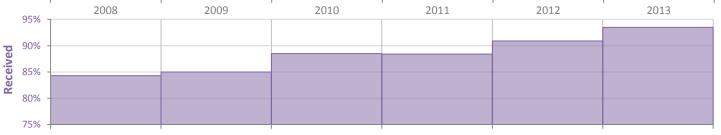
## Average Percent of Original List Price Received

The average of the sale price (as a percentage of the original list price) across all properties selling during the year

**Economists' note**: The Average Percent of Original List Price Received is an indicator of market conditions, in that in a recovering market, the measure rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market that has shifted from down to up, and is another *lagging* indicator.

Year	Price Received	Year-over-Year
2013	93.5%	2.9%
2012	90.9%	2.8%
2011	88.4%	-0.1%
2010	88.5%	4.1%
2009	85.0%	0.8%
2008	84.3%	N/A







# Inventory (Active Listings)

The number of property listings active at the end of the year

**Economists' note**: There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the year, and hold this number to compare with the same calculation for the following year.

Year	Inventory	Percent Change Year-over-Year
2013	2,973	12.3%
2012	2,647	-23.7%
2011	3,471	-23.2%
2010	4,521	-1.9%
2009	4,607	-23.9%
2008	6,053	N/A



## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note**: This is an indicator of the state of the market, whether it is a buyers' market or a sellers' market. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 Months of Inventory. Higher numbers indicate a buyers' market, lower numbers a sellers' market.

Year	Months Supply	Year-over-Year
2013	4.8	2.1%
2012	4.7	-31.1%
2011	6.9	-25.0%
2010	9.1	-9.3%
2009	10.1	-38.0%
2008	16.3	N/A







# Closed Sales by Sale Price

The number of sales transactions which closed during the year

**Economists' note**: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend using the year-over-year percent changes rather than the absolute counts. Realtors® and their clients should also be wary of month-to-month comparisons of Closed Sales because of potential seasonal effects.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	206	-40.3%
\$50,000 - \$99,999	1,051	-28.6%
\$100,000 - \$149,999	1,597	12.0%
\$150,000 - \$199,999	1,136	31.0%
\$200,000 - \$249,999	797	19.3%
\$250,000 - \$299,999	646	47.8%
\$300,000 - \$399,999	800	31.6%
\$400,000 - \$599,999	595	29.6%
\$600,000 - \$999,999	341	45.1%
\$1,000,000 or more	225	11.4%



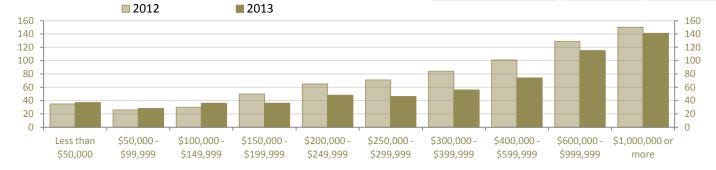
#### Median Days on Market by Sale Price

The median number of days that properties sold during the year were on the market

*Economists' note:* Median Days on Market is the amount of time the "middle" property selling this year was on the market. That is, 50% of homes selling this year took less time to sell, and 50% of homes took more time to sell. We use the median rather than the average because the median is not particularly sensitive to sales of homes that took an unusually large amount of time to sell relative to the vast majority of homes in the market.

Sale Price	Median Days on Market	Percent Change Year-over-Year
Less than \$50,000	37	5.7%
\$50,000 - \$99,999	28	7.7%
\$100,000 - \$149,999	36	20.0%
\$150,000 - \$199,999	36	-28.0%
\$200,000 - \$249,999	48	-26.2%
\$250,000 - \$299,999	46	-35.2%
\$300,000 - \$399,999	56	-33.3%
\$400,000 - \$599,999	74	-26.7%
\$600,000 - \$999,999	115	-10.9%
\$1,000,000 or more	141	-6.0%







# New Listings by Initial Listing Price The number of properties put onto the market during the year

**Economists' note:** In a recovering market, we expect that new listings will eventually rise as sellers raise their estimations of value. But this increase will take place only after the market has turned up, so New Listings are a lagging indicator of the health of the market. Also be aware of properties which have been withdrawn from the market and then relisted. These are not really New Listings.

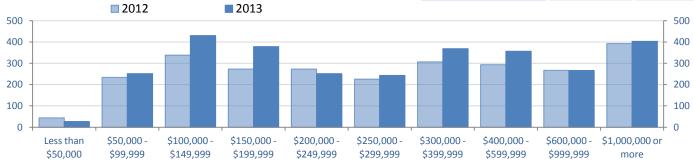
Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	199	-45.6%
\$50,000 - \$99,999	1,184	-27.1%
\$100,000 - \$149,999	1,886	9.7%
\$150,000 - \$199,999	1,561	39.3%
\$200,000 - \$249,999	1,029	17.5%
\$250,000 - \$299,999	878	22.1%
\$300,000 - \$399,999	1,199	37.5%
\$400,000 - \$599,999	979	28.3%
\$600,000 - \$999,999	609	20.4%
\$1,000,000 or more	563	13.5%



Inventory by Current Listing Price
The number of property listings active at the end of the year

**Economists' note:** There are a number of ways to calculate Inventory, so these numbers may not match up to others you see in your market. We calculate Inventory by counting the number of active listings on the last day of the year, and hold this number to compare with the same calculation for the following year.

Current Listing Price	Inventory	Year-over-Year
Less than \$50,000	27	-38.6%
\$50,000 - \$99,999	251	7.3%
\$100,000 - \$149,999	430	27.2%
\$150,000 - \$199,999	378	38.5%
\$200,000 - \$249,999	251	-8.1%
\$250,000 - \$299,999	243	7.5%
\$300,000 - \$399,999	368	19.9%
\$400,000 - \$599,999	356	21.5%
\$600,000 - \$999,999	266	-0.4%
\$1,000,000 or more	403	2.8%



## Yearly Distressed Market - 2013 Single Family Homes Sarasota County





		2013	2012	Percent Change Year-over-Year
Traditional	Closed Sales	5,320	4,250	25.2%
	Median Sale Price	\$225,000	\$205,000	9.8%
Foreclosure/REO	Closed Sales	1,194	1,100	8.5%
	Median Sale Price	\$112,250	\$92,500	21.4%
Short Sale	Closed Sales	880	1,369	-35.7%
	Median Sale Price	\$125,000	\$102,350	22.1%

